



Jackson County Public Library

Social Media Policy

The Jackson County Public Library (JCPL) is committed to using social media to inform users about educational opportunities, library programs, events (including those co-sponsored with other organizations) and materials as well as to encourage dialogue between users and library staff. In this context, social media is any website or application that allows people to share information or converse in a virtual environment and to “post” is defined as placing any content in any form on any JCPL social medium. Examples of social media include but are not limited to Facebook, Twitter, Pinterest, YouTube, and blogs.

Users of all ages must be cautious when they post on or view any social media. The library is not responsible for any misuse of personal information posted on social media. As with all other resources provided by JCPL, parents or guardians are responsible for the use by their children. The library does not act in place of a parent or guardian and is not responsible for enforcing any restrictions upon minors that a parent or guardian has placed. Parents or designated guardians who wish to limit or restrict the access of their own children should personally oversee their use of social media.

User comments, posts, and messages are welcome on JCPL social media. The library reserves the right to monitor content posted on its social media and to modify or remove any content that it deems, in its sole discretion, to be abusive, offensive, defamatory, commercial or spam, in violation of copyright, trademark right or other intellectual property right of any third party, or otherwise inappropriate. The library, in addition, reserves the right to edit or modify posts for space while retaining the intent of the original post, and to reproduce comments, posts and messages in other media outlets. Users should have no expectation of privacy in posts on the library’s social media. Posts do not necessarily reflect the opinions or positions of the library, its employees, or its Board of Trustees.

By posting on the library’s social media, users give the library permission to use their name, profile picture, and the content of any posting they make without compensation to them or liability on the part of the library. The library reserves the right to post pictures from library sponsored or co-sponsored programs on social media. The library will not identify members of the public in social media posts through accompanying text or photograph highlighting within the platform itself (typically called “tagging”) without verbal or written consent. If the subject is under 18 years old, consent must be given by the parent or legal guardian. The library is not responsible for members of the public being identified by third parties either in comments or by tagging.

Seymour Library
303 West Second Street
Seymour, IN 47274

Tel: (812) 522-3412
Fax: (812) 522-5456

Crothersville Library
120 East Main Street
Crothersville, IN 47229

Tel: (812) 793-2927
Fax: (812) 793-3721

Medora Library
27 West Main Street
P.O. Box 400
Medora, IN 47260

Tel: (812) 966-2278
Fax: (812) 966-2229

Outreach Services
Serving Jackson County
Tel: (812) 522-3412 x1241

www.myjclibrary.org

The library does not collect, maintain or otherwise use personal information stored on any third party social media. Users may add or remove themselves from the library's list of followers at their discretion, according to the capabilities offered by such third party sites. Users should be aware that third party sites have their own privacy policies and proceed accordingly. Social media used by the library includes opt-out from further contact.

By participating in JCPL's social media, each user and employee agrees to abide by the library's policies and all applicable federal, state and local laws. Users also agree to indemnify the Jackson County Public Library, its Board of Trustees and employees from and against all liabilities, judgments, damages, and costs (including attorney's fees) that arise out of or are related to the content posted by said user.

The library is responsible only for content that it posts. The library is not and cannot be responsible for the content, availability, or accuracy of posts by users or any other entity or for any websites linked to or from the library's social media.

The library's social media may be considered public records under Indiana Public Records laws. If requested, the library may be compelled to disclose public records to third party requestors.

Approved by Board of Trustees: November 18, 2013, Revised August 21, 2017